

Photography Standards

Marketing and Recruitment

The Marketing & Communications department directs the photography for use in all marketing and recruitment deliverables, including publications and on the public website. If you have a need for photography, please email design.office@msj.edu to set up an appointment to discuss your needs. In order to maintain a professional look, feel and quality of our images and to avoid copyright issues, we do not typically permit individuals to take their own photos for use in publications or on the top-level pages of the website.

To ensure consistency and quality in our photography, as well as to contain costs, all requests for scheduling professional photography must go through marketing.

All photographs taken for the University are filed and maintained in the Design Office.

Media Relations and Events

The Marketing & Communications department oversees photography for the University for official use in media relations, including photography for use with the media such as headshots or event photography. Requests from external photographers to photograph the campus must be approved by Marketing & Communications. E-mail design.office@msj.edu for more information. If departments or teams wish to hire photographers for events, etc., a request can be submitted to Marketing & Communications.

Sports

Photography for organized sporting events is coordinated through Dane Nuemeister, Athletics Department. E-mail dane.neumeister@msj.edu or call 244-4927.

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