

MSJ AMBASSADOR ESSENTIALS | STORY WORKSHEET

Use this worksheet to help you craft a narrative for potential students. For the best experience consider practicing with a friend, family member, or co-worker.

THIS STORY IS FOR: _____

PROFILE

Age: _____ Sex: _____

State: _____

High School: Public Private

Grade: _____

First Generation: Yes No

MSJ Alumni Relatives (?):

Academic Interest(s):

Athletic Interest(s):

Campus Interest(s):

Needs (?):

THE STORY

Show them you understand.

Propose an MSJ solution.

Briefly explain how it works.

Share specific benefits.

Give them an easy next step.
