

# External Communication through the Mount's Web Site

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Mount St. Joseph University provides information technology and resources to support activities related to the mission of the institution. Faculty and staff are given access to the campus computer network and other information technology on the assumption that they will use them responsibly.

The University's web sites are designed to showcase and reinforce the Mount's recognition as an established institution of higher education. All pages on the Mount's external web sites are to support the mission of the institution.

All Web site pages produced to represent the Mount to external audiences for recruitment, advancement, special events, alumni activities, outreach programs, and awareness-building are to be channeled through the Marketing & Communications team to ensure brand continuity and quality.

The [public site](http://www.msj.edu) ([www.msj.edu](http://www.msj.edu)) is focused on recruitment, alumni and brand awareness. This site is managed by Marketing & Communications with content ownership in several departments.

The [myMount site](http://myMount.msj.edu) ([myMount.msj.edu](http://myMount.msj.edu)) is an internal intranet used by current students, faculty and staff to access information intended only for those groups, as well as easy access to additional resources such as email, Blackboard, and web registration. This site is managed by the administrative computing team.

The Mount's [athletic site](http://www.msjsports.com) ([www.msjsports.com](http://www.msjsports.com)) is a site developed solely for the use of the Athletics Department for scheduling, score tracking, and other messaging related to NCAA Division III athletics. The site is managed by the sports information director.

Please refer to the Marketing & Communications page or the Brand Standards on MyMount for more information.