



MOUNT ST. JOSEPH
UNIVERSITY

Campus Vote Plan 2018-2019

Mount St. Joseph University

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- ✓ *Lead: Keith Lanser, Manager of Service Learning & Civic Engagement, 513-244-4634, keith.lanser@msj.edu*

 - ✓ *NSLVE Data*
 - a. *2012 Voting Rate: 62% (12.4% higher than peer institutions, 79.5% registration rate, 78% rate of registered students who voted)*
 - b. *2014 Voting Rate: 26% (5.1% higher than peer institutions, 74.5% registration rate, 34.4% rate of registered students who voted)*
 - c. *2016 Voting Rate: 65.2% (13.7% higher than peer institutions, 85.7% registration rate, 76% rate of registered students who voted)*

 - ✓ *Engage: Meeting convened during week of 02/09/2018*
 - a. *Faculty: Dr. Pete Robinson (history), Rachel Hollingsworth (athletic training), Dr. Brooke Gialopsos (criminology)*
 - b. *Staff: Keith Lanser (manager of service learning & civic engagement), Janet Cox (dean of students), Linda Pohlgeers (director of career center), Mary Beth Lampe (advisor)*
 - c. *Students: Dianna Mack (democracy fellow), Andrew Torres*

Point of Contact for Designation Process:

1. Name: Keith Lanser
2. Institution: Mount St. Joseph University
3. City/State: Cincinnati, OH
4. Title: Manager of Service Learning & Civic Engagement
5. Email: keith.lanser@msj.edu
6. Phone: 513-244-4634

Overview:

Mount St. Joseph University (the Mount) is interested in election engagement because it complements our mission of "educating students through interdisciplinary liberal arts and professional curricular emphasizing values, integrity and social responsibility." At the Mount, we have strong community service, service learning, and service internship programs; this is reflected in our inclusion in the President's Community Service Honor Roll in 2009, 2010, 2012, 2013, and 2015. While service to others is one of our core values, and while service is an important component of what it means to be a responsible citizen, participation in the democratic process is also a cornerstone of what it means to be a responsible citizen.

By strengthening our election engagement programming, students will be more likely to develop across the engaged citizenship continuum, moving from personally responsible citizenship to participatory citizenship and then to transformative citizenship.

Our top three goals for the 2018-2019 academic year are:

1. Celebrate National Voter Registration Day, with the goal of registering 30 students to vote
2. Register 120 students to vote during the summer and fall of 2018
3. Host a candidates forum or a significant issue forum

Coalition:

2. Who are the other team members who will be involved in the project? Example members include student leaders, deans, staffers and faculty. If not yet known, what are the academic institution's offices that will be involved?
 - a. Faculty: Dr. Pete Robinson (history), Rachel Hollingsworth (athletic training), Dr. Brooke Gialopsos (criminology), Dr. Georgana Taggart (legal studies)
 - b. Staff: Keith Lanser (manager of service learning & civic engagement), Janet Cox (dean of students), Dr. Terri Hurdle (diversity & inclusion), Linda Pohlgeers (director of career center)
 - c. Students: Dianna Mack (democracy fellow), Andrew Torres, Toria Black
3. Who else in your coalition will carry leadership responsibilities in implementing the plan?
 - a. Faculty who incorporate election engagement in courses/ students involved in courses
 - b. Service learning co-op
 - c. Leaders in student clubs
4. Who are your community partners?
 - a. League of Women Voters

Checklist:

1. Voter Registration:
 - a. Keith Lanser: Sending out a campus wide e-mails including voter registration information and the necessary forms or online voter registration where available.
 - b. Dianna Mack: Providing materials for staff and volunteers to distribute and collect voter registration forms during orientation, welcome week, move-in and similar programs.
 - c. Dianna Mack, Tara Bird: Embedding voter registration information in the school's homepage, course management systems, or other heavily trafficked online portals/ sites operated by the school.
 - d. Dianna Mack, Black Student Union, other student leaders: celebrate National Voter Registration Day.
2. Voter Education:
 - a. Pete Robinson: Host Constitution Day.
 - b. Election Engagement Coalition and SGA: Host a candidate forum or an issue forum
 - c. Dianna Mack: Distribute nonpartisan ballot guides or sample ballots over email to campus community.
 - d. Library: Disseminate the League of Women Voter's nonpartisan voter guide.
 - e. Dianna Mack: Tabling to help students understand what will be on the fall ballot
3. Ballot Access:
 - a. Dianna Mack: Assist students in declaring Ohio residency for the purposes of voting.
 - b. Dianna Mack: Assist students with voter registration checks
4. Get Out the Vote:
 - a. Keith Lanser: Day of email reminder to campus community encouraging them to vote

- b. Marketing: promote the fall election over social media
- 5. What resources do you have available to you? Please include all community partner resources as well.
 - a. League of Women Voters
 - b. League of Women Voters' nonpartisan voter guide
 - c. Envelopes and stamps
 - d. Budget for candidate forum
- 6. What additional resources would be helpful to you as you begin implementing your field Plan?
 - a. Mini grants for supplies would be helpful.
- 7. If you anticipate any significant implementation challenges, how will you navigate them?
 - a. Issue seminars and debates could be controversial. We will navigate this by communicating the opportunities in transparent ways.
 - b. Funding could be an issue. We hope to secure a budget of the candidate forum by spreading the costs among the various centers on campus.

Timeline:

- 1. How often will your coalition meet?
 - a. We will meet in September and either late January or early February of 2019
- 2. With the goal of having your additional voter engagement tools in place by next November election, what are you going to have completed halfway through and at the end of each semester between now and November?
 - a. Halfway through the summer semester:
 - i. Prepare campus wide e-mails to be sent in fall semester.
 - b. At the end of the summer semester:
 - i. Print ballots, get stamps, and misc. forms.
 - ii. Register students to vote during orientation, welcome week, move-in, etc.
 - c. Halfway through the fall semester:
 - i. Host Election Engagement Coalition meeting
 - ii. Send campus-wide e-mail reminders.
 - iii. Register students to vote in residence halls.
 - iv. Secure and disseminate League of Women Voters' nonpartisan voter guide
 - v. Host Constitution Day
 - vi. Host National Voter Registration Day.
 - vii. Host a candidate forum or issue forum
 - d. At the end of the fall semester:
 - i. Submit reports to ALL IN Campus Democracy Challenge/ Voter Friendly Campus

Designation

- 3. At what point next year will you evaluate successes and challenges of your current plan once it is completed?
 - a. We will meet again in late January or early February to check in on our progress and to plan for fall 2019.